



## Operating rules for Group Lechler material and brands

Lechler Group material (referred to as “The Group”) requires strict compliance with the following rules.

- **the literal content** of any document that will be delivered, can be translated into the local language, taking care not to change the text’s exact meaning. You take full responsibility for this translation. We require that the textual content is not subject to additions or deletions of any kind, (other than what is necessary to give a translation meaning). We are not liable for any incorrect or incomplete translations;
- When using the **images** that Lechler Group gives you, please note that the images are the work of its creative team and it should be attributed to them, The Group Lechler does not allow any distortion or modification of the aforementioned images as that would be a breach of the copyright of the rightful owner. Note that, the Group is entitled to use these images as a result of the payment for specific licenses. In both cases, you cannot use these images separately from their context;
- In using Lechler Group **trademarks** (both the identifying Group trademark, the various company brands and the brand-related projects) you acknowledge that they are the exclusive property of Lechler Group as any other right, including goodwill. The use of trademarks for promotional and advertising activities in any form must be previously approved in writing by Lechler. Their use must be made according to what is written on the product packaging and advertising material, without additions or modifications. You may not move the trademark position within the advertising material as this could diminish the value of the message which is conveyed to the final user.

You may not register trademarks identical or similar to those of the Group. The shape and/or colour cannot be changed and you may not use them to identify your company or the places where the activities are carried out (store signs). You may not insert them in your company name. Your trademark may be placed only in addition to that of Lechler Group but never to replace it – especially the identifying Lechler Group’s trademark. On your website you cannot use the Lechler logo in a position where it might create confusion about the identification of the site owner.

You cannot register **domains** that contain trademarks / symbols belonging to the aforementioned Group.

If the business and fiduciary relationship between you and Lechler Group, is interrupted for any reason, any authorisation granted on the use of the mentioned trademarks, shall be considered immediately revoked.

The Lechler Group reserves the right to monitor your compliance with these conditions.